

EIA Meeting minutes

5/25/2017

City of Chandler

Brad Preston	Stefanie Garcia	Michael Breu	Bill Cavness
Natalia MArquez	J Cavness	Virginia Rush	Valerie Brodeur
Vessa Roberts Virgia) Valerie Brodeur)	John Smith (proxy to Tracy) Tracy Neal	Corey Rowley	Rod Pawloski (proxy to Kristi Beck (proxy to

Call to order 11:40

Review of meeting minutes. Motion to approve by Bill Cavness. Second by S. Garcia. All approved.

Seminars: Cavness- Seminars were set up to reach out to the regulated community, not to educate the EIA people. Opined that 6-12 seminars a year is feasible. Perhaps have 6 the old way and 6 with newer, deeper info. In addition, Yuma, Safford and Florence were all well-attended. It was decided to keep 6 regulatory seminars and 3-6 additional ones per year. **Tracy Neal to bring suggested venues and topics to next meeting. Breu to set up lunch on lead.** Stef Garcia to help with venues. Breu opened discussion about not doing regional seminar anymore. Low turnouts, take a lot of hours, and looks bad when room is empty. Replace the revenue with golf and sponsors. Breu motioned to suspend regional seminars indefinitely. All were in favor.

Financial report. Vessa Roberts-\$22,093.50 in accounts. More to come (~\$1,200.00) from Spray Systems and Hutzler and Associates. Vessa brought up the credit card portal costs. **She will research options and report back.** Michael Breu motioned to accept the financials as reported. Second by Valerie Brodeur. All in Favor.

Membership: Vessa Roberts reported invoice for \$1,895.00 ready to be sent to EIA National. We are sending them \$2,400.00. Vessa also discussed National started sending us a portion of EIA National sponsorship dues. Vessa pointed the error to Kim Goodman but Kim insisted that it was correct. **Vessa to draft a letter of understanding about how membership and sponsorship dues are to be divided in hopes of clearing this up.** Puts us up to 17 corporate sponsors.

Social Event: Valerie Brodeur reported that we were going to wait until it is cooler. Tabled until June.

Compliance Forum. Reprot from J Cavness-Kristi Beck was to work on June compliance forum but J Cavness has not heard any report. J said that August was more realistic. J to get with Kristi for update.

Website: Nothing to report.

Marketing: Kudos given to Virginia Rush for masterpiece Excel spreadsheet.

Golf tournament: Vessa Roberts reiterated that we made about \$3,000. Fall tournament in the works.

Conference committee: dissolved.

New Business: Michael Breu discussed email from Kelly Rutt. Board was in agreement that we will only allow AZ Sponsors to exhibit.

Social event: No report

Membership Marketing: No update.

Next meeting June 22nd , 11:30 at East Valley Disaster 257 W. Broadway in Mesa.